



# **INTERNATIONAL CONFERENCE ON RESEARCH IN BUSINESS – (ICRB 2018)**

**Theme**  
**Modern Age Interventions in Business  
and Economies: Catches and Keys**

**Date: 20 May, 2018**

**Venue**  
**India International Centre (IIC),  
40, Max Mueller Marg, Lodhi Gardens, New Delhi, India.**

**Academic Partners**

**ASMJ, GJEIS, JAMR, IJRBS, IJESM**



## **Introduction**

The conference aims to bring academicians, researchers and experts from all over the world to come together, interact and exchange views on Modern Age Interventions in Businesses and Economies- It's Catches and Keys. As the challenge faced by today's business world is to evolve the management response to the emergent new world of technological interruptions and innovations, the discussion would be relevant to have Basic & Practical understanding.

After the huge success of ICRB-2016 and ICRB-2017, those that shared ample knowledge and got huge participation, we are enthusiastically looking for achieving and serving more this time.

## **Objective**

This conference looks forward your presence in two ways:

1. Contribution in the conference by presenting your paper
2. Participation in the conference

Please encourage your colleagues and research scholars to submit their papers for the conference.

## **About the Organizer**

IndianResearch.org is a leading Academic Research Repository which aims to elevate academic researchers by compiling the existing research works.

International Conference on Research in Business is the initiative of IndianResearch.org to facilitate business and management researchers come together and share knowledge with special reference to running business in modern times. Veteran researchers and speakers are invited to give valuable insight to the presenters and audiences.

## **Call for Paper**

Papers are invited in all areas pertaining to Modern Age Interventions in Business and Economies with special reference to it's Catches and Keys. Papers must be written in English. Electronic submissions are acceptable. Qualified individuals will referee submitted papers through a process of double blind peer review. Accepted papers will be considered for publication in the International Journal of Research in Business Studies (IJRBS) for the coming issues.

Submit your paper through our online submission tracking system at [www.icrb.international](http://www.icrb.international).

## **Important Dates**

Mar 10, 2018 : Last date of submission of abstract/full paper

April 10, 2018: Review Report (Paper accepted/Accepted with some changes/ Not accepted)

April 12, 2018: Last date of Early Bird Registration

May 12, 2018 : Last date of Registration

May 20, 2018 : Conference

## **Paper Submission Guideline**

1. Abstract 250 words describing the scope of the paper.
  2. Paper text 3000 (plus minus 500) words.
  3. Times New Roman 12 point font.
  4. In Microsoft Word.
  5. Single Line Spacing.
  6. APA Style Referencing.
  7. Brief author biography (maximum six lines) and author contact details including each author's position, organization, address, telephone, mobile and mail.
- Find the full paper submission guideline on [www.icrb.international](http://www.icrb.international).

## **Certificates and Awards**

All accepted papers will be considered for the Best Paper Award. Certificates of Paper Presentation and Certificates of Participation will be issued accordingly.

Top three papers would be awarded and will be given Certificate of Rank.

Certificate for the Best Presentation would be awarded by the house.

## **Publication Opportunity**

All the papers would be published in International Journal of Research in Business Studies (IJRBS). International Journal of Research in Business Studies is a double blind peer reviewed journal with ISSN: 2455-2992.

## **Registration Procedure**

Register online. Log on to: [www.icrb.international](http://www.icrb.international)

# Opportunity to publish in



**SCOPUS & UGC Indexed Journal**

**Academy of Strategic Management Journal**



**An UGC Approved Journal**

**Global Journal of Enterprise Information System**



**An UGC Approved Journal**

**Journal of Advance Management Research**



**Double Blind Peer Reviewed  
Journal with ISSN**

**International Journal of  
Research in Business Studies**



**SCOPUS & UGC  
Indexed Journal**

**International Journal  
of Engineering,  
Science and Mathematics**

**\* Selected Papers of ICRB-2018 will get published in above Journals**

## Registration Fee

	<b>Early Bird Registration</b> (Till April 12, 2018)	<b>Late Registration</b> (Till May 12, 2018)
Fee for Participation Only	₹ 1100	₹ 1500
Fee for Paper Presentation and Participation	₹ 2100	₹ 2500

## Conference Schedule

09:00 to 09:30	Registration
09:30 to 10:30	Inauguration
10:30 to 11:00	High Tea
11:00 to 13:00	Technical session 1
13:00 to 13:30	Lunch
13:30 to 15:15	Technical session 2
15:15 to 15:30	Tea
15:30 to 17:30	Technical session 3

## For any query please contact

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